



SoTel Systems Launches Their "Go SoTel Simple" Program

By combining SoTel IPBX, phones, and data gear with SoTel SIP Services, partners can now offer their SMEs zero-money down / no capital expenditure way to buy! Easy, economical, SoTel Simple!

Maryland Heights, Missouri, USA – March 4, 2011 - [SoTel Systems](#), a leading North American provider of SIP services that leverages distribution of IP telephony products, announced today that the company has introduced their "SoTel Simple" Program to the U.S. Marketplace.

The program enables small and medium-sized businesses to receive new VoIP telephony or Unified Communications platform equipment and business telephones **included** when they sign a SoTel SIP connection contract. This program offers companies the opportunity to easily upgrade their phone system, while delivering new technology, more robust solutions with industry-leading service *at a lower cost than they were previously paying* with their prior dial tone service provider.

"Going into 2011, most businesses still have tighter budgets than they had in previous years," said Jim Goebel, CEO of [SoTel Systems](#). "With this new program, both SoTel and our Value-Added Resellers (VARs) become true partners in our customers' overall success - by helping them grow their business through driving down operating costs and allowing them to adopt cutting edge business communications technology with zero capital expenditure."

In order to provide more intuitive and quicker quotes for their end users, SoTel's VARs can utilize a single pricing and quoting tool hosted on SoTel's dealer portal. Additionally, SoTel can also provide their VARs pre-configuration of the telephone system allowing the VARs a simpler method of installing systems for an additional charge.

For more information on the program, visit <http://www.sotel systems.com/> or call 1-866-GO-SoTel.

About SoTel Systems

[SoTel Systems](#), LLC is a distributor of telecom and technology hardware and provider of value-added solutions to VARs, interconnects, and telcos throughout North America. In business since 1981, SoTel is headquartered in St Louis, Missouri.

In addition to distribution of hardware and software products, SoTel is an Internet Telephony Services Provider (ITSP) offering SIP service products to replace traditional phone company local and long-distance services. Distribution is through SIP service agents who market SoTel SIP Service products and receive generous residual compensation.

Utilizing a unique soft switch technology developed internally by SoTel, dubbed SIPCore™, the company also offers a wholesale program for resellers. SoTel provides 24/7 Customer Support and the peace of mind of





99.999% network availability. The target market for SoTel SIP Service is in the SMB and Enterprise market to clients requiring four business lines and above. Whether the application is to link multiple customer sites, create connectivity for remote employees, or simply network savings, SoTel is the SIP Service provider of choice.

For more information about SoTel IP Services and the new program, visit www.sotel systems.com or please call 1-866-GO-SoTel.

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