

Awesome

Personal fixed mobile convenience with style

Ta-dah!

Bling Bling



Cool

Whoosh!

OpenStage S

www.siemens.co.uk/open/openstage

SIEMENS

Business issues

The availability of leading-edge telephony solutions should mean lower – not higher communication costs - for most companies.

But is this always the case?

Surprisingly, research reveals that almost half of employees use their mobile phones at their desks – doubling communication costs for their employers.

Enabling employees to talk freely and easily with their colleagues by phone can do a lot to boost staff morale as well as productivity. However, companies also need to keep a sharp eye on costs.

Using new telephony systems can be expensive. A new solution may prove difficult to install and costly to maintain over a period of time. Employees also have to be trained to use the new system.

Business problems

Choosing the most suitable telephony solution is not easy. You need to be certain that the solution you select will:

- Cut call costs
- Improve voice quality
- Make employees feel engaged
- Improve communications with customers
- Work well with your existing business processes
- Be flexible and easy to use
- Ensure you are not tied to a single vendor

» Business impact

So what can you expect as an OpenStage customer?

A lower mobile phone bill

- Once your employees have copied their mobile phone address books across to OpenStage, your company's mobile phone bill may be cut by 15-20 percent

Increased revenue

- By improving communications and employee morale, OpenStage can help boost sales. Engaged salespeople can generate 28 percent more revenue than their colleagues (Gallup). Closer customer relationships – due to improved communications - can also lift revenues by up to 23 percent in some cases.

Happier homeworkers

- By helping homeworkers to keep in touch with the office, OpenStage ensures that this element of your workforce never feels left out. That's very important given the trend toward homeworking, and the facts that homeworkers can cost £10,000 a year less in overheads, are 18% more productive and 20% less likely to leave a company than their office-based counterparts (IDC).

Solutions overview

OpenStage from Siemens reaches new heights in open Unified Communications.

A real asset when it comes to getting things done, OpenStage is available as a range of stylish devices which are simple to use and also enhance the whole communications experience. Such is the level of innovation, your employees will be tempted to think they are using a consumer device.

OpenStage devices can be easily connected to mobile phones enabling employees to copy their mobile phone address books across. By using Bluetooth headsets, they can also use their devices away from their desks – meaning huge mobile cost savings for their companies.

OpenStage also lets employees create their own personalised desktop. They can download photographs as screensavers and select their favourite ring tones.

It does not end here. Employees can use their OpenStage devices to advertise events and promote information to colleagues making use of the device's large display screen. Moreover, incoming calls from customers can be met with a friendly, personalised greeting – thereby truly enhancing the whole communications experience for customers too.

When it comes to sound, OpenStage is also in a league of its own. With a high quality speakerphone built in, it offers top level voice quality to all who use it. Getting off the ground with OpenStage is easy. The solution integrates with a range of IT systems. For example, OpenStage devices can use CCTV to monitor events, provide access to room booking systems and personal calendars, or even deliver company news alerts.

OpenStage also supports all the latest open standards for SIP voice communications. In this way, it promises true flexibility at your fingertips as well as making sure you avoid the pitfall of vendor lock-in.

Who can benefit

OpenStage can make life easier for every manager and employee including:

- IT director/CIO – benefits from more flexibility and avoids vendor lock-in. OpenStage's process improvement capabilities are also easy to demonstrate.
- Finance director – benefits from lower mobile phone costs as employees stick to using their OpenStage devices, instead of opting for mobile phones. OpenStage's conferencing capabilities eliminate the costs of using a specialist conferencing service.
- IT/facilities manager – benefits from an easy to maintain solution. OpenStage devices can be centrally managed as part of the overall IT system. Far less time is needed to handle moves, adds and changes.
- Call centre manager – benefits from improved call centre agent productivity. Agents can be motivated, for example, by a personalised wall board which shows performance data.
- Executive personal assistants – can provide their managers with the best level of service possible. OpenStage exudes a professional business image. Special features such as Bluetooth connectivity allow multi-tasking and enhance productivity.

Conclusion

OpenStage is the perfect solution for your company's communication needs.

Not only does it deliver outstanding voice quality, but it includes a range of innovative features which are designed to make its use as easy and enjoyable as possible.

At the same time, it can really help your company cut its telephony costs. Instead of using their more expensive mobile phones in the office, employees will use their desktop devices, which are considerably cheaper.

OpenStage is more than just an easy-to-use, versatile telephony device which helps to reduce costs. It is an open application platform that supports the broadest range of standards. As a result, it offers IT departments all the flexibility they need to introduce the widest range of applications available.

Interested? Then why not get in touch with your local account manager to arrange a demonstration, and find out more.

Siemens Enterprise Communications GmbH & Co. KG

Siemens Enterprise Communications GmbH & Co. KG is one of the world's leading vendors of Open Communications solutions for enterprises of all sizes, enabling business processes to be more productive, faster and more secure - with any device, network or information technology infrastructure. The company is a wholly owned subsidiary of Siemens AG with 17,000 employees globally and headquarters in Munich.



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